

# Securing a Moving & Storage Company: A Case Study

*How Smart Moving & Storage Inc. Has Benefitted from their Relationship with 1080 Titan Technologies*



## Floridian Moving & Storage Company Looks to 1080 Titan Technologies After a Devasting Encounter With the CryptoWall

Smart Move Moving & Storage, Inc. has been in the business for over 20 years, and Florida relies on them heavily. As a full-service moving and storage company, Smart Move Moving & Storage, Inc. provides an extensive list of services, and offers a high level of accessibility and responsiveness to their clients. To make all of this happen, Smart Move Moving & Storage, Inc. was relying as heavily on their IT as was Florida was on them. Unfortunately, however, their IT environment underwent a serious attack that left them in ruins. Smart Move Moving & Storage, Inc. was in need of help - and fast.

Almost every single business in today's world relies on information technology as an integral part of their operations. Unfortunately, information technology can cause some significant difficulties - whether it be from people not knowing how to use it, or people who know how to use it all too well. Without proper security procedures in place, your business could be left incapable of accessing important information you need to get work done.

### ***A Devastating Encounter With the CryptoWall That Mandated New Security Procedures & Expert Help!***

Smart Move Moving & Storage, Inc. is a full-service moving and storage company based out of St. Petersburg, Florida. The moving and storage company has been in business since 1993, both serving as well as being heavily relied on by the entire State of Florida.

In order to provide as many services, and offer the level of accessibility and responsiveness that they do, Smart Move Moving & Storage, Inc. was relying as heavily on their IT as was Florida was on them.

Unfortunately however, about two years ago Smart Move Moving & Storage, Inc. was hit by the CryptoWall and

experienced devastating effects. Hannah Peters, Operations Director at Smart Move Moving & Storage, Inc. elaborates, saying, "It was horrific; it wiped everything out. There was no backup, it just erased everything. It just crippled us."

Upon being brought down, Smart Move Moving & Storage, Inc. learned the importance of having proper security procedures in place. Not only that, but they decided it was time to implement proper, surefire security procedures of their own.

## An IT Expert Capable of Explaining the Situation & Working With Them to Reach the Best Possible Solutions!

Thankfully for Smart Move Moving & Storage, Inc., there was an expert out there who could help. Peters explains, “Chris [Chris Wilson, CEO of 1080 Titan Technologies] is part of a networking group. . . in that group is a representative from our bank - Jefferson Bank. He was the one who referred Chris through that networking group.”

Smart Move Moving & Storage, Inc. saw tremendous value in their representative Jeff Carter, and in turn seen value in his recommendation - 1080 Titan Technologies. Upon partnering, 1080 Titan Technologies immediately began assessing the damage done by the CryptoWall and discussing solutions with Smart Move Moving & Storage, Inc.

Peters expresses appreciation for the way that Chris Wilson and the team at 1080 Titan Technologies handled their devastating situation, saying, “He was explaining everything, laying everything out, sort of just explained the whole system - on a level that I can understand.”

Working together, 1080 Titan Technologies and Smart Move Moving & Storage, Inc. were able to create customized, proper security solutions that would work best for their needs. Amongst other improvements and fixes, 1080 Titan Technologies as able to successfully implement:

- HP computers
- Cloud Anti-Virus
- A Solid Backup & Recovery Plan
- Hosted Exchange
- Proactive Monitoring & Support
- Recurring Block Time Services

Since partnering with 1080 Titan Technologies, Smart Move Moving & Storage, Inc. has seen significant benefits in almost all aspects of business. With their networks, computers, and services all leveraging proper security measures, Smart Move Moving & Storage, Inc. has been able to achieve increased efficiency, proactivity, and peace of mind.



*...the biggest thing, for me; customer service and being able to get in touch with him and get ahold of him whenever I need him—at all hours.*

— Hannah Peters, Operations Director at  
Smart Move Moving & Storage Inc.



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